



PENNSYLVANIA PSYCHOLOGICAL ASSOCIATION
2010 ANNUAL CONVENTION

“Psychology in the Digital Age: Choices and Opportunities”

June 16-19, 2010

Harrisburg, Pennsylvania

INVITATION TO EXHIBITORS, SPONSORS AND ADVERTISERS

Dear Supplier of Psychological Services and Office Products:

*The Pennsylvania Psychological Association will hold its Annual Convention in Harrisburg, Pennsylvania, June 16-19, 2010, at the Hilton Harrisburg. **We have not raised our exhibitor, sponsor and advertiser fees in five years!***

Our convention is one of the largest and most widely attended of any state psychological association in the nation. Psychologists who work in private practice, hospitals, schools, community mental health centers, academic institutions, veterans hospitals, medical schools, health maintenance organizations, as well as many other areas will attend the four-day convention.

Our Convention Committee has revised the convention schedule this year to include more peak time in the exhibit area. The exhibit hall will also be closed on Thursday afternoon while attendees are in workshops to offer our exhibitors a break before our Annual Exhibitors' Networking Cocktail Party at 5:15 p.m.

Exhibiting offers a low-cost selling opportunity and face-to-face interaction with a captive and interested audience. Exhibit hours offer quality time to give your firm's representatives every opportunity to talk with attendees. Each year an increasing number of firms has added to the success of our convention by participating as an exhibitor, sponsor and/or advertiser. Your presence this year will assure you an opportunity to meet psychologists from all across the state and build business relationships with potential new clients.

*This **Exhibitors, Sponsors and Advertisers Prospectus** includes additional information about our convention, promotional opportunities, and the application form.*

*All exhibitors, sponsors and advertisers will be recognized in the Convention Program Booklet (if application is received by March 1, 2010), in the on-site Convention Schedule Update, and in the Association newsletter, **The Pennsylvania Psychologist**.*

The Pennsylvania Psychological Association looks forward to including you among the select group of exhibitors, sponsors and advertisers for our 2010 Annual Convention.

Sincerely yours,

Steven R. Cohen, Ph.D.
President

PENNSYLVANIA PSYCHOLOGICAL ASSOCIATION 2010 ANNUAL CONVENTION

EXHIBITORS/SPONSORS/ADVERTISERS PROSPECTUS

EXHIBITORS:

DATES AND LOCATION OF MEETING:

June 16-19, 2010, Hilton Harrisburg, One North Second Street, Harrisburg, Pennsylvania 17101; telephone 717-233-6000.

DATES AND HOURS OF EXHIBITS:

Thursday, June 17, 7:30 a.m. to 2:15 p.m. and 5:15 p.m. to 7:15 p.m.; and Friday, June 18, 7:30 a.m. to 11:00 a.m. The exhibit room will be closed Thursday afternoon, 2:15 p.m. to 5:15 p.m., while convention attendees are in workshops.

PEAK EXHIBIT HOURS:

Thursday, June 17: 7:30 a.m. to 9:00 a.m.; 10:30 a.m. to 11:00 a.m.; 5:15 p.m. to 7:15 p.m.

Friday, June 18: 7:30 a.m. to 8:30 a.m.; 10:30 a.m. to 11:00 a.m.

EXHIBIT SET-UP AND DISMANTLE DATES AND HOURS:

Exhibits set up Wednesday, June 16, 6:00 p.m. to 8:00 p.m. or Thursday, June 17, 7:00 a.m. to 7:30 a.m. All exhibits must be set up by 7:30 a.m. Thursday, June 17. Dismantle exhibits Friday, June 18, 11:00 a.m. to 1:00 p.m.

EXHIBIT RATE:

\$500/one 6' table (**NOTE: Registration for exhibits is limited to two people per display.**)

ELECTRICAL SERVICE:

If you require electricity for your exhibit, you will receive the necessary forms from Rileighs, Inc. in your exhibitor confirmation packet. Your order must be received by Constance Sokalsky, Director of Convention Services at the Hilton Harrisburg by May 20, 2010. **NOTE: PPA is not responsible for your exhibit's electrical or telephone service.**

EXHIBIT LOCATION/DESCRIPTION:

Table spaces will be located in the Grand Ballroom (adjacent to the registration area and meeting rooms) of the Hilton Harrisburg. The tables are six feet long with two chairs provided. The tables are draped and skirted, but there are no back-drop drapes. **IMPORTANT: All displays must be tabletop only; freestanding displays will not be permitted on the exhibit floor.** Every effort is made not to position your table next to an exhibitor with similar products or services. Tables will be assigned by June 8, 2010.

EXHIBITORS' NETWORKING COCKTAIL PARTY:

All exhibitors and convention registrants are invited to attend the Annual Exhibitors' Networking Cocktail Party, Thursday, June 17, 5:15 p.m. to 7:15 p.m., in the exhibit room.

SHIPPING AND STORAGE:

The hotel is not equipped to receive and store equipment prior to the Convention. Equipment and exhibit supplies should arrive no earlier than June 16. Please identify each package with the title and dates of the Convention:

PA PSYCHOLOGICAL ASSOCIATION CONVENTION EXHIBITOR, June 16-19, 2010
Marti Evans, Conference Manager

HOTEL ARRANGEMENTS:

Reservations should be made directly with the Hilton Harrisburg. When phoning for accommodations (717-233-6000), please identify yourself as a participant in the PPA Annual Convention. Reservations must be made by May 22, 2010, to obtain the group rate (\$121 single/double, plus tax).

EXHIBITORS (continued):

CANCELLATION POLICY:

Cancellation of an exhibit must be received in writing by the Conference Manager. Cancellations received by May 15, 2010, will result in a full refund less 50% administrative charge. No refunds for cancellations will be honored after May 15, 2010.

GUIDELINES AND RESTRICTIONS:

By submitting a signed contract for exhibit space, the applicant releases the Pennsylvania Psychological Association from any and all liabilities to the applicant, its agents and licensees that may arise or be asserted as a result of submission of any application or of participation in this exhibit. PPA assumes no liability for loss or damage of goods or materials owned or leased by the exhibitor. The exhibitor is required to provide all insurance and/or policy riders to cover all booth contents. In compliance with the Americans with Disabilities Act, all booth personnel needing special assistance should contact Marti Evans, Conference Manager, by May 15, 2010, with their requests. PPA reserves the right to restrict and/or eliminate exhibits that for any reason (noise, method of operation, etc.) detract from the character of this professional conference as a whole. All displays must be tabletop only; freestanding displays will not be permitted on the exhibit floor. No refunds will be made if these restrictions are violated.

SPONSORS:

An excellent way to get your name conspicuously before all of the convention attendees is to sponsor one of our events. As a sponsor you will have the name of your firm displayed prominently at the event. A list of items available for your firm's sponsorship is provided on the application form.

ADVERTISERS:

CONVENTION PROGRAM BOOKLET:

Over 4,000 convention program booklets are mailed to all PPA members and other mental health professionals in Pennsylvania. All advertising copy is subject to the publisher's approval. **The deadline for receipt of your camera-ready copy is March 1, 2010.** Electronic ads should be sent to mevans@papsy.org. Display advertisements are available in three sizes:

full page	8" W x 10" L	\$500
half page	8" W x 4-1/2" L	\$350
quarter page	3-1/2" W x 4-1/2" L	\$200

REGISTRANTS' PACKETS:

Another way to get your material in the hands of Convention attendees is to take advantage of the "insert" option. For \$600 your brochure, flyer or coupon will be inserted in the convention registrants' tote bags, which are distributed to all convention participants. Materials may not exceed 8-1/2" x 11" in final or folded form. All copy is subject to the publisher's approval. The fee covers insertion of up to 400 pieces and is limited to one piece per \$600 payment. You must include a sample of the item with your application. Do not ship materials until confirmed by PPA. Materials are due in the PPA office by June 1, 2010.

CONVENTION CONTACT PERSON:

Marti Evans, Conference Manager
Pennsylvania Psychological Association
416 Forster Street
Harrisburg, Pennsylvania 17102-1748
telephone 717-232-3817; fax 717-232-7294
mevans@papsy.org

Reasons Why You Should Consider Exhibiting at the Pennsylvania Psychological Association 2010 Annual Convention

The cost of exhibit space includes much more than just table and chairs. The Pennsylvania Psychological Association will provide a wide range of additional services to help make this convention productive for you and your firm.

1. As an exhibitor, you will receive a list of all attendees of the meeting.
2. All spaces will be in the exhibit room where all pre-meeting refreshments and morning and afternoon breaks will be held, providing maximum accessibility. It is immediately adjacent to the registration/information area.
3. The exhibit room will be locked at the end of each day's program.
4. The Pennsylvania Psychological Association will provide name badges for your staff.
5. All exhibitors, sponsors and advertisers will be recognized in the Convention Program Booklet (if application is received by March 1, 2010), in the on-site Convention Schedule Update, and in the Association newsletter, *The Pennsylvania Psychologist*.
6. All exhibitors and convention registrants are invited to attend the Annual Exhibitors' Networking Cocktail Party, Thursday, June 17, 5:15 p.m. to 7:15 p.m., in the exhibit room.

REDUCE, REUSE, RECYCLE!

The Pennsylvania Psychological Association supports efforts to make our conferences friendly for our environment. We encourage our attendees and exhibitors to use products that are made from recycled, recyclable and rapidly renewable materials.

Our meeting sites are making good-faith efforts to accommodate the growing demand for green options.

PENNSYLVANIA PSYCHOLOGICAL ASSOCIATION

2010 ANNUAL CONVENTION

June 16-19, 2010

Hilton Harrisburg

Harrisburg, Pennsylvania

EXHIBITORS/SPONSORS/ADVERTISERS APPLICATION FORM

Firm Name (as it will appear in Convention Materials): _____

Address: _____

City/State/Zip: _____

Telephone Number: _____ Fax Number: _____

Contact Person/Title: _____

E-mail Address: _____

YES, we will participate in the following convention promotional activities:

<input type="checkbox"/>	Exhibitor	\$500	<input type="checkbox"/>	Sponsor Psychopharmacology Symposium	\$1,000
<input type="checkbox"/>	Full Page Advertisement	\$500	<input type="checkbox"/>	Sponsor Keynote Speaker	\$1,000
<input type="checkbox"/>	Half Page Advertisement	\$350	<input type="checkbox"/>	Sponsor Psychology in PA Luncheon Speaker	\$1,000
<input type="checkbox"/>	Quarter Page Advertisement	\$200	<input type="checkbox"/>	Sponsor Research Poster Session	\$500
<input type="checkbox"/>	Insert (include sample)	\$600	<input type="checkbox"/>	Sponsor Mind-Body Walk	\$500
			<input type="checkbox"/>	Sponsor Exhibitors' Networking Reception	\$1,000
			<input type="checkbox"/>	Sponsor Student/Early Career Psychologists' Networking Reception	\$500

Describe your firm's product(s) or service(s): _____

We require electricity and/or a telephone for our exhibit (additional charge by hotel).

Total enclosed: \$ _____

Check enclosed (payable to PPA) VISA MasterCard American Express

Card Number: _____

Signature: _____ Expiration Date: _____

Please return this application with payment by May 1, 2010, to:

Marti Evans, Conference Manager
Pennsylvania Psychological Association
416 Forster Street
Harrisburg, Pennsylvania 17102-1748

The exhibitor agrees not to dismantle or do any packaging before the final closing of the exhibit hall at 11:00 a.m. on Friday, June 18, 2010. In order for your firm's name and/or advertisement to appear in our convention program booklet, please submit your application no later than March 1, 2010. All exhibitor applications and payments must be received by May 1, 2010.

By submitting a signed contract for exhibit space, the applicant releases the Pennsylvania Psychological Association from any and all liabilities to the applicant, its agents and licensees that may arise or be asserted as a result of submission of any application or of participation in this exhibit. PPA assumes no liability for loss or damage of goods or materials owned or leased by the exhibitor. The exhibitor is required to provide all insurance and/or policy riders to cover all booth contents. In compliance with the Americans with Disabilities Act, all booth personnel needing special assistance should contact Marti Evans, Conference Manager, by May 1, 2010, with their requests. PPA reserves the right to restrict and/or eliminate exhibits that for any reason (noise, method of operation, etc.) detract from the character of this professional conference as a whole. All displays must be tabletop only; free-standing displays will not be permitted on the exhibit floor. No refunds will be made if these restrictions are violated.

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Pennsylvania Psychological Association
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Harrisburg, PA 17102-1748

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No fee increase for 2010!